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#### **Co-hosting partners:**









**Supporters:** 



#### Y&ARCHER Wadiz

# Program – 28 March 2018

	Session	Content / Activities	Speaker	Time
Demo	10:00 - 11:30	1-to-1 business mentoring		90 min.
Day	11:30 - 13:00	Networking Lunch		90 min.
	13:00 - 13:10	Opening remark and OBA introduction	Mr. Matthew Au (OBA Founder)	10 min.
	13:10 - 13:30	Introduction of Hong Kong as a landing option to go Global	Ms. Eunmee Ko, InvestHK Korean Office	20 min.
	13:30 - 13:50	Introduction of Hong Kong Capital Market for Asian ventures	Mr. Geoffrey Tang (Director, Capital Market Services, PwC Hong Kong)	20 min.
	14:00 - 14:20	Introduction of OBA mentoring and acceleration program	Mr. David Ferris (OBA Founder)	20 min
	14:20 - 14:35	Pitching (10 min) and panel judge Q&A (5 min)	Coresight	15 min
	14:35 - 14:50	Pitching (10 min) and panel judge Q&A (5 min)	C-Planet	15 min
	14:50 - 15:10	Coffee Break		20 min
	15:10 - 15:25	Pitching (10 min) and panel judge Q&A (5 min)	Newsystock	15 min
	15:25 - 15:40	Pitching (10 min) and panel judge Q&A (5 min)	Tiger Company	15 min.
	15:40 - 15:55	Pitching (10 min) and panel judge Q&A (5 min)	Emgram	15 min.
	15:55 - 16:10	Pitching (10 min) and panel judge Q&A (5 min)	Mohenic Garages	15 min.
	16:10 - 16:25	Pitching (10 min) and panel judge Q&A (5 min)	Ingine	15 min.
	16:25 - 16:40	Pitching (10 min) and panel judge Q&A (5 min)	Dimicolon	15 min.
	16:40 - 16:55	Pitching (10 min) and panel judge Q&A (5 min)	Ciceron	15 min.
	16:55 - 17:10	Pitching (10 min) and panel judge Q&A (5 min)	42 Media	15 min.
	17:10 - 17:30	Panel discussion – Growth in Asia and beyond	Invited panels (TBC)	20 min.
17:30 - 19:00		Networking and Group Ph	noto	90 min.



# **O**rganizer

OneBusinessAsia (OBA) is a business collaboration platform that helps to connect business owners, investors, and professionals for the commercialisation of innovations and the funding of business expansion across Asia and globally. OBA comprises 5 business segments: (i) OBA Advisors - business advisory and professional services; (ii) OBA Lounge - collaboration media and market intelligence; (iii) OBA Crowd - O2O crowdfunding platforms; (iv) OBA Ventures - principal investments and seed funding; (v) OBA Market - IP monetization and trading platforms.

The Group is co-founded by an experienced management team with backgrounds in multiple business disciplines, including business consultancy, investment banking, legal services, corporate accounting, and information technology. Its mission is to provide solutions to the global partnership between capital and innovation. OBA adopts 3 parallel strategies to build its businesses – One Hub (technologically); One Brand (professionally); and One Asia (operationally). Its product and service features include guided funding program, intellectual capital monetization, business partnership network, cross-border collaboration, etc., all of which are capable of scalable growth when the business segments are implemented across Asia.







### Coworkers Ground (19F)

서울시 종로구 새문안로 82 에스타워 19층 22F S-Tower, 82 Saemunanro, Jongno-gu, Seoul Tel: +82 (0)2-723-1800 http://coworkerskorea.com/









## Pitching Judges and Panelists (in alphabetic order)



#### Mr. David Ferris

David has over 20 years experience in investment banking operations, technology and finance. He held senior leadership roles with Goldman Sachs in the US, Switzerland, UK, India, Hong Kong and Australia. With a focus throughout his career on building new business, rolling out new technology platforms and transforming organizations, David has always been interested in shaking up the status quo and finding better ways of doing things.



#### Ms. Jennifer Han

Jennifer (Seung Hee) Han is currently the Partner of Advisory of PwC Shanghai office and a leader of Cross border deal and consulting service between China and Korea. She has been involved over 300 deals including setting up JV in PRC or HK, M&A advisory service, capital raising for multi-national financial institutions and leading entrepreneurs supporting initiative program. She also worked on various strategy consulting projects for clients, market entry strategies, operations strategies, partner searches, potential target assessments, expansion strategies how to enter China market as MNCs.

Jennifer has a master degree from China Europe International Business School (MBA). She is also a member of KICPA.



Matthew has over 25 years of multi-disciplinary professional experience in technology, finance and legal services. He had served multinational companies including Goldman Sachs, Bank of America, IBM and Bell Canada in Hong Kong, London, New York, Toronto and Ottawa, and held senior positions in investment banking operations, corporate banking services, information technology, telecommunication services, and legal services. Matthew is also a Co-founder and CEO, One Business Asia Limited and the Founder and Principal, MKA Law Office (Hong Kong)



#### Mr. Geoffrey Tang

Geoffrey is currently the Director, Capital Market Services of PwC Hong Kong. Geoffrey joined PwC in May 2012 and is responsible for IPO and capital market related business development in the Asia Pacific Region and drives cross-border listing activities under the PwC Global IPO Centre. He has extensive networks with the exchanges, securities regulators, issuers, bankers and lawyers within the Asia Pacific Region.

He was an executive with the Hong Kong Exchange in 2000-2010 having served in various roles including listing promotion, China affairs and corporate governance executive training. While as Senior Manager of Issuer Marketing, he supported the Chairman, Chief Executive and senior management of HKEx in driving listing promotion initiatives and travelled to over 20 Mainland China cities and over 25 countries including Australia, Canada, Kazakhstan, Malaysia, Mongolia, Russia, South Korea, Thailand, Ukraine and US to promote listing in Hong Kong.

He has an undergraduate degree from University of California and a Masters degree from Boston University.



#### Mr. Raymond Wong

Raymond is an experienced IT professional and entrepreneur with multi-disciplinary industry experiences. In 2010/11, Raymond has succeeded in productizing and commercializing a conventional desktop-based workflow practices into now a brand name online Software-as-a-Service (SaaS) subscription platform with market presence and solid customers in Hong Kong, China & Germany. With over 20 years of experience, Raymond is also a co-founder of an Australia-based software company as well as a former GM/CEO of a US software vendor and HK data service company



## Co-hosting Partners (in alphabetic order)



beSUCCESS is Korea's leading Tech and Startup Media Platform. beSUCCESS helps Korean technology startups find success beyond their domestic borders through two of their flagship products namely the "BEGINNING" market intelligence platform as well as the beSUCCESS online journal. www.besuccess.com



Startup-X is Korea-based global impact accelerator. Startup-X constantly seek for innovative global startups in their early stage and groom them with Intensive mentoring, global investments including syndicate investment, M&A, JV, etc.. Startup-X has a reach with global angel investors, angel clubs and networks.

http://www.startup-x.com



Coworkers is an inspirational office space. Coworkers boast their adaptability in accordance with the members' needs, whether it be a start-up company or a large entity. Coworkers' community of inspiration and network help its tenants to connect people and works!

http://coworkerskorea.com/



WADIZ is Korea's No. 1 Crowdfunding platform in Korea established in May 2012. WADIZ is securities and reward-based crowdfunding platform. It was also the first equity investment-type crowdfunding company that was officially accredited by the Financial Services Commission (FSC) of Korea in January 2016.

www.wadiz.kr



Y&A is a professional global business accelerator. It aims to introduce Asian companies to global market as a stepping stone that can be engraved in many people's mind. With HQ in Korea, Y&A as a specialized accelerator designated by SMBA, is also equipped with venture capitalists, consultants, marketers and experts in various areas from China & US. http://ynarcher.com/



# Finalist Startups for Pitching





Contents focus on Character



Fintech - Roboadviser



Integrated co-working platform



AI-based Audio Guide



Hand-made Classic Car



**Wave Power Generation** 



**VR** Controller



AI & Blockchain



Virtual Fashion Personal Shopper





